

ANÁHUAC



Universidad Anahuac Puebla – Economics and Business School
National Academy of Sciences of Ukraine - Institute for Economics and Forecasting

SECOND INTERNATIONAL CONFERENCE

“International Geoeconomic Shift: New Frontiers of Money and Finance”

November 26 - 27 , 2025 (Mexico City Time)

Virtual Format

Contact / organizers

Prof. José Carrillo-Pina
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Prof. Alex Sharov
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Economía
y Negocios



Registration



<https://forms.gle/JsR82zZnUGnNFMFS8>

ANÁHUAC

Universidad Anahuac Puebla National Academy of Sciences of Ukraine



SECOND INTERNATIONAL CONFERENCE

November 26

PROGRAM

9:00 - 9:30 h. - OPENING CEREMONY

Karla Bayly Castañeda

Universidad Anahuac Puebla - Mexico

Valery Heyets

National Academy Of Sciences of Ukraine

Valerii Olefir

Economic Affairs Counselor at the
Embassy of Ukraine in Mexico

Jose Carrillo-Pina

Universidad Anahuac Puebla - Mexico

Oleksandr Sharov

National Academy Of Sciences of Ukraine

9:30 - 10:25 h. - KEYNOTE ADDRESS

**Geofinancial Challenges in Ukraine and Globally:
Security Dimension**

Tetiana Iefymenko

Academy of Financial Management - Ukraine

10:30 - 12:00 h. - PANEL No. 1

Value, Money and Finance in the Architectonics of Hybrid World Space

Andrii Grytsenko

Institute of Economics and Forecasting of NAS - Ukraine

The Relationship Between Geoeconomics and Geopolitics in the Modern World

Olena Borzenko

National Academy Of Sciences of Ukraine

Towards to Global Currency or Currency Pluralism?

Oleksandr Sharov

Institute of Economics and Forecasting of NAS - Ukraine

12:10 - 14:00 h. - PANEL No. 2

Global Economic Leadership: USA vs China

Sergiy Korablin

National Academy Of Sciences of Ukraine

Geo-economic Analysis of the China-Taiwan Conflict

Jose Carrillo-Pina

Universidad Anahuac Puebla - Mexico

Hong Kong and the U.S.-China Trade War: A Lens on Strategic and Ideological
Competition

Alan Siu Lun Chan

New Zealand Institute of International Affairs - New Zealand

16:00 - 18:00 h - PANEL No. 3

Values, Sovereign Freedom and the Geometries of
Power

Anton Roux

ADC Forum - Australia

The Fintech Revolution in the Age of Digital
Transformation: A Systematic Review

Rajesh Ranjan

Universidad Panamericana, Mexico

The Twin Transition in The Era of Titans: An Issue of
International Cooperation or A Driver of A Global
Geeconomic Dispute?

Mario A. Santos

Brazilian Army Command and General Staff College -
Brazil

Day - 1



**Economía
y Negocios**



zoom

ZOOM Meeting ID: 839 3647 5883
Mexico City Time

9:00 – 10:50 h. - PANEL No. 4

Inflationary Processes in Ukraine
Oleksandr Petryk and Igor Deisan
Institute of Economics and Forecasting of NAS

Bancor Comes of Age: A Case for an Indian Bitcoin Reserve
Ashwath Komath
India

The Functional Turn: The Role of Green Finance Amidst a Geoeconomic Shift
Yevhen Bublyk
National Academy Of Sciences of Ukraine

An Analysis of the Geo - Economic Challenges of the Chinese Belt and Road Initiative
Bhawna Pokharna
Govt Meera Gilrs college - India

11:00 – 12:50 h. - PANEL No. 5

“Eurotrumpism: A Challenge to the European Green Deal.”
Igor Piliaiev - National Academy Of Sciences of Ukraine

The necessary improvement of Ukraine in its soft power projection
Pamela G. Gómez Mendoza and Mario A. Cuéllar Romero - UAEMéx - Mexico

Crypto Assets: Growth Diseases and Potential Portfolio Management Methodologies
Alexey Aleksandrov - Baltic International Academy - Latvia

13:00 – 14:50 h. - PANEL No. 6

The South Caucasus Regional Security and Geoeconomic War Implications in 21st Century
Vakhtang Maisaia - Caucasus International University (CIU), Georgia

Digital Transformation, Inequality, and the Geoeconomics of Industry 5.0
Paolo R. Morganti and Rosa C. Valdes Rodriguez - Universidad Panamericana - Mexico

Global Imbalances in International Trade, Dynamics of Debt and Finance. Causes and Mitigation Measures
Tetiana Unkovska - Institute of Economics and Forecasting of NAS
Serhiy Konoplyov - Harvard University, Harvard Kennedy School, USA

Strategic Applications of Bitcoin (BTC) in Interstate Rivalries
José Miguel Alonso-Trabanco - Massey University - New Zealand

15:00 - 15:20 h. CLOSING CEREMONY

Oleksandr Sharov

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Jose Carrillo-Pina